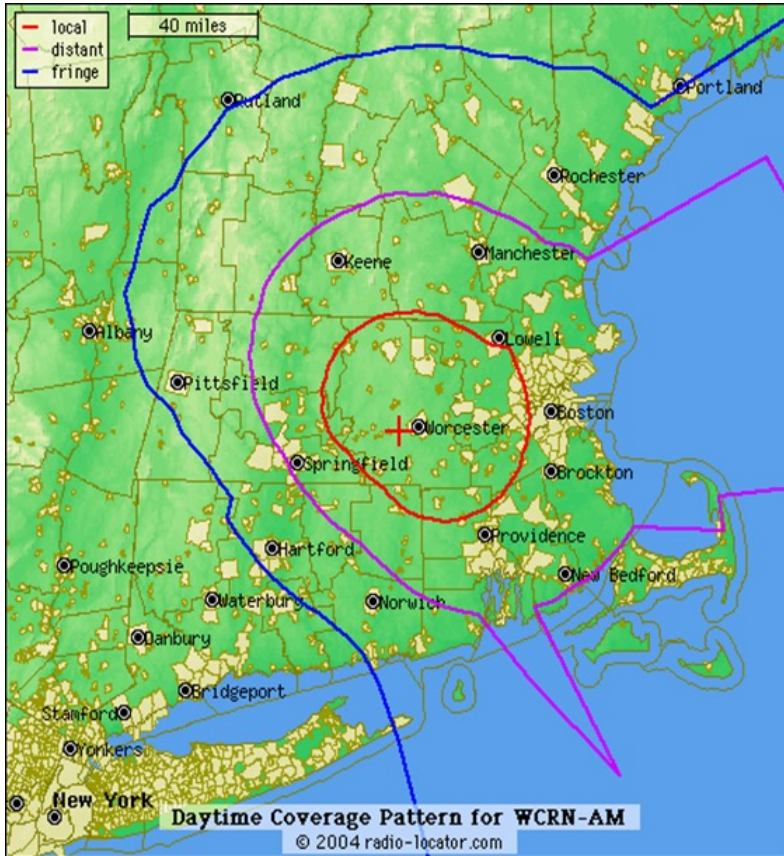




50,000 watts from Worcester to Boston.

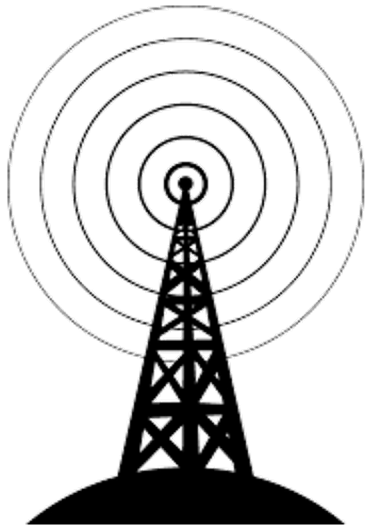
wcnradio.com • 276 Turnpike Rd • Westborough, MA • 508-870-5803



WCRN-AM 830 is a 50,000 watt Full Service Radio Station that reaches from Worcester to Boston and Manchester to Providence. WCRN is proud to bring quality programming from Boston 25 Morning News, The Talk of the Commonwealth, Howie Carr, and Northstar Music in the evenings, while still producing local shows from local businesses.

Radio is the nations TOP REACHING medium.

Radio reaches over 90% of all adults 45+ in a given week!



Nielsen data shows radio has the most reach among American media consumers. 93% of adults listen to the radio each week as compared to 87% who watch TV, a substantive difference. In terms of the American population, this means that 243 million people over the age of 12 are listening to Radio every week. Of those exposed to radio ads, 52% made a purchase. That compares with 48% of people who saw ads online and 39% who saw TV ads.



Radio Advertising Rates

Talk of the Commonwealth :30's \$30 / :60's \$35

Midday Local Talk & Information :30's \$25 / :60's \$25

Howie Carr Afternoon Drive :30's \$30 / :60's \$35

Weekend's Prime Time :30's \$15 / :60's \$20

North Star Music at Night One hour sponsorship \$100
(4) :30's messages per hour.

